Four-Year Study Plan of Media Arts and Design Programme (2020 cohort)

Rev 20230911

Course Code	Course Title	Year One Sem 1	Year One Sem 2	Year One Summer/Winter	Year Two Sem 1	Year Two Sem 2	Year Three Sem 1	Year Three Sem 2	Year Four Sem 1	Year Four Sem 2
I. Major Required Courses (42 Units)										
CTV1003	Introduction to Electronic Media		3							
MAD1003	Studio Art Practices: Drawing Fundamentals		3							
CTV1013	Introduction to Media Aesthetics				3					
MAD2003	Design Fundamentals				3					
MAD2013	Art Media Fundamentals				3					
MAD2023	Appreciation of the Arts				3					
MAD3003	Photography					3				
MAD2033	History of Media Arts and Design						3			
MAD3013	Interactive Arts and Design						3			
MAD3023	Digital Imaging and Design						3			
MAD3033	3D Design Fundamentals						3			
CTV2073	Introduction to Communication Theory							3		
CTV2033	Communication Research Methods								3	
MAD4003	Final Year Project (MAD)									3
II. Major Elective Courses (18 Units)										
ME01 ME02 ME03 ME04 ME05 ME06							6	6	3	3
III. General Education Core Courses (32 Units)										
CHI1053	University Chinese (Morality and Foundations of Law)	3								
CHI1063	Chinese Culture and Modern China					3				
CHI1073	Contemporary Chinese Society and Thoughts (Theories)		3							
CHI1083	Contemporary Chinese Society and Thoughts (Social Practice)		0							
CHI1093	Contemporary World and China[2]					0				
GCLA1903	English I	3								
GCLA1913	English II		3							
GCLA1923	English III				3					
GCLA1933	English IV					3				
GCIT1XX3	Information Management Technology[1]	3								
GCNU1XX3	Numeracy[1]		3							
GCPE1XX3	Physical Education[1]	1	1							
GCVM1033	Applied Ethics in Culture and Creativity				3					
IV. General Education Distribution Courses (12 Units)										
GDBM1XX3/ GDHS1XX3	Foundation Course in Business and Management[1] *OR* Foundation Course in Humanities and Social Sciences[1]		3							
GDST1XX3	Foundation Course in Science and Technology[1]	3								
GDFL1XX3	Foundation Course in Foreign Language[1]					3				
GDHC1XX3	Foundation Course in World History and Civilisation[1]					3				
V. Whole Person Education Experiential Learning Modules (4 Units)										
WPEX Module I	WPEX1003 Experiential Development	1								
WPEX Module II	WPEX1013 Emotional Intelligence		1							
WPEX Module III	WPEX2003 Sports Culture[1], or WPEX2013 Experiential Arts[1]				1					
WPEX Module IV	WPEX2023 Voluntary Service[1], or WPEX2033 Environmental Awareness[1]					1				
VI. Free Elective Courses (24 Units)										
FE01 FE02 FE03 FE04 FE05 FE06 FE07 FE08		3[1]		3[4]		3[5]		6[6]	9	
Total Units: 132		**17**	**20**	**3**	**19**	**19**	**18**	**15**	**15**	**6**

[1] This denotes a course category in which a list of courses may be developed for students' selection. Students are expected to refer to the Online Course Selection System for courses available under each category.

[2] This course will take the form of lecture series. Students are required to attend and submit notes for at least 10 lectures within their first two years of study.

[3] Students are highly recommended to take COMM1023 Fundamentals of Communication.

[4] CHI1103 Introduction to Modern Social Theories will be offered under this category.

[5] Students are encouraged to take MAD2043 Concept Development for Time-based Media

[6] Students should take one FE(ENG) course under this category.

ME Course List of MAD (2020 cohort)

Course Code	Course Title	Units
MAD2043	Concept Development for Time-based Media	3
MAD3043	Digital Drawing and Painting	3
MAD3053	Colour Concepts, Theory and Planning	3
MAD3063	Animation	3
MAD3073	Language for Audio-visual Design	3
MAD3083	Studio Art Practices: Painting Fundamentals	3
MAD3093	Web Design and Hypermedia	3
MAD3103	Computer Game Design	3
MAD3113	Video Arts	3
MAD3123	Graphic Storytelling	3
MAD3133	Digital Sound Production	3
MAD3143	Media Arts and Design Internship	3
MAD4013	Studio Art Practices: Experimental Media	3
MAD4023	Computer Programming for Design	3
MAD4033	Narrative and Interactivity in Media Arts	3
MAD4043	Principles of Product Design	3
MAD4053	Digital Image Manipulation	3
MAD4063	Visual Arts Since 1900	3
MAD4073	Social Design	3
MAD4083	Special Topics in Media Arts and Design Subject	3
MAD4093	Physical Computing Advanced Interactive Media	3
MAD4103	Game Art and 3D Animation	3
MAD4113	Principles of Product Design and Exhibition	3